

A photograph of four diverse children in a kitchen setting. From left to right: a girl in pink overalls holding a LEGO Friends basket, a girl in a blue shirt and baseball cap, a girl with curly hair in a yellow shirt holding a LEGO brick, and a boy sitting on the counter in a striped shirt. The background features yellow kitchen cabinets, a sink, and a tiled wall. The text 'Introducing a new generation of LEGO® Friends' is overlaid in white.

Introducing a new generation of
LEGO® Friends



AUTUMN

ALIYA

LEO

LIANN

OLLY

PAISLEY

ZAC

NOVA

MEET THE NEW FRIENDS



ALIYA

Straight A student but she'll share her notes with you



AUTUMN

Curious and adventurous
Rules are optional



LEO

Making friends is easy
When you always bring food



ZAC

Life of the party
But hates losing games

MEET THE NEW FRIENDS



LIANN

Always up to something fun and exciting
Which also gets her into trouble



OLLY

A one kid production team
Wants to be famous



PAISLEY

Sensitive and shy
Until you hear her sing



NOVA

3 million followers
But struggles to make real-life friends