

DATE OF NPR, INC. INCORPORATION February 26, 1970
FIRST SHOW BROADCAST *All Things Considered* May 3, 1971
DC HEADQUARTERS 1111 North Capitol St. NE, Washington, DC 20002

President and CEO John Lansing
Number of Employees 1107¹
Stations Broadcasting NPR Programming and Newscasts 1,066²
NPR Member Stations and Associate Stations 1,050⁶
Non-Member Stations Airing NPR Programming 87⁶
Weekly Listeners for all NPR Stations 30.7M³
Weekly Listeners for NPR Programming and Newscasts 23.5M³
Weekly NPR.org Unique Visitors 13.8M⁴
Weekly Visits to NPR Digital Properties 27M⁵
Weekly Unique Users of NPR Podcasts 8.2M⁷
Weekly audience across platforms 46M⁸

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

Beijing, China	Manila, Philippines
Berlin, Germany	Mexico City, Mexico
Cairo, Egypt	Moscow, Russia
Cape Town, South Africa	Mumbai, India
Dakar, Senegal	Rio de Janeiro, Brazil
Istanbul, Turkey	Rome, Italy
Jerusalem, Israel	Seoul, South Korea
Kyiv, Ukraine	Shanghai, China
London, UK	

DOMESTIC BUREAUS (18)

Austin, TX	Missoula, MT
Birmingham, AL	New Gloucester, ME
Boise, ID	NPR New York
Boston, MA	Orange Beach, AL
Chicago, IL	Philadelphia, PA
Cleveland, OH	Portland, OR
Dallas, TX	San Francisco, CA
LA Bureau/NPR West	Seattle, WA
Miami, FL	Virginia Beach, VA

¹ As of February, 2023 (Total regular staff, not including temps or interns).
² NPR Carriage Report Center, Fall 2022.
³ ACT 1 based on Nielsen Audio Nationwide, Fall 2022, Persons 12+, based on program broadcast times, MonSun Midnight-Midnight. © 2023 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.
⁴ Google Analytics, weekly average for number of users, weeks beginning 09/15/22 – 12/07/22.
⁵ Google Analytics, weekly average number of visits, weeks beginning 09/15/22 – 12/07/22. Note: NPR Digital Properties include NPR.org, station live streams, NPR podcasts, NPR app, NPR One, smart speakers, and YouTube (NPR Music).
⁶ Authorized Representatives and Station List, December 23, 2022.
⁷ Podcast Analytics Dashboard, weeks beginning 09/15/22 – 12/07/22.
⁸ Broadcast (Nielsen Nationwide, Fall 2022), NPR.org and NPR app (Google Analytics average 09/15/22 – 12/07/22), podcasts (Podcast Analytics Dashboard average 09/15/22 – 12/07/22) and YouTube (09/15/22 – 12/07/22). Overlaps calculated based on comScore data and survey data.