

# NPR FACT SHEET

## DATE OF NPR, INC. INCORPORATION

February 26, 1970

## FIRST SHOW BROADCAST

*All Things Considered* May 3, 1971

## DC HEADQUARTERS

1111 North Capitol St. NE, Washington, DC 20002

President and CEO	John Lansing
Number of Employees	867 <sup>1</sup>
NPR, Inc. Operating Budget, FY 2016	\$262.2M
News Division Staff	390 <sup>1</sup>
Stations Broadcasting NPR Programming and Newscasts	1,074 <sup>2</sup>
NPR Member Stations and Associate Stations	1,008 <sup>6</sup>
Non-Member Stations Airing NPR Programming	84 <sup>6</sup>
Weekly Listeners for all NPR Stations	35.1M <sup>3</sup>
Weekly Listeners for NPR Programming and Newscasts	27.4M <sup>3</sup>
Monthly NPR.org Unique Visitors	38.8M <sup>4</sup>
Monthly Visits to NPR Digital Properties	112.7M <sup>5</sup>
Monthly Unique Users of NPR Podcasts	22.7M <sup>7</sup>

## AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

## ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

## INTERNATIONAL BUREAUS (17)

Beijing, China	Manila, Philippines
Beirut, Lebanon	Mexico City, Mexico
Berlin, Germany	Moscow, Russia
Cairo, Egypt	Nairobi, Kenya
Dakar, Senegal	Mumbai, India
Islamabad, Pakistan	Rio de Janeiro, Brazil
Istanbul, Turkey	Seoul, South Korea
Jerusalem, Israel	Shanghai, China
London, United Kingdom	

## DOMESTIC BUREAUS (17)

Austin, TX	NPR New York
Birmingham, AL	Orange Beach, AL
Boston, MA	Philadelphia, PA
Chicago, IL	Portland, OR
Cleveland, OH	Salt Lake City, UT
Dallas, TX	San Francisco, CA
LA Bureau/NPR West	Seattle, WA
Miami, FL	Virginia Beach, VA
New Gloucester, ME	

<sup>1</sup> As of 2018.

<sup>2</sup> NPR Carriage Report Center, Spring 2019.

<sup>3</sup> ACT 1 based on Nielsen Audio Nationwide, Spring 2019, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.

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<sup>4</sup> Google Analytics, 3-month average for number of sessions, April-June 2019. Note: NPR Digital Properties includes NPR.org and NPR apps.

<sup>5</sup> Splunk, 13-week average, 06/16/2019 - 09/08/2019.

<sup>6</sup> NPR Authorized Representatives, Sept 19, 2019.

<sup>7</sup> Podtrac Podcast Industry Ranking Highlights. Top 20 Podcast Publishers U.S. Unique Monthly Audience, August 2019.