

SMALL STEPS PROJECT

Fundraising Guide





**No child should ever have to live,
work or play on a landfill site.**

Globally every year we produce
1 billion tonnes of waste...
40% ends up on landfill.

An estimated 15 million people survive
by collecting rubbish...
Including millions of children.

About us

We are a UK registered charity dedicated to supporting these millions of children, empowering them to take small steps out of poverty and into a better life.

How we provide help?

PHASE 1
Short term

We provide shoes, clothes, food, hygiene kits and emergency medical care.

PHASE 2
Long term

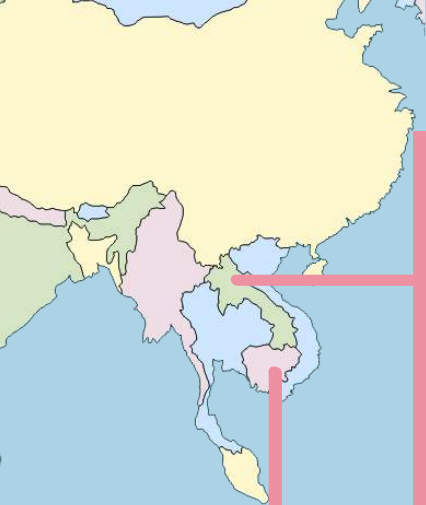
We set up sustainable projects helping children off landfills and into education.

Through our campaigns we aim to generate global awareness of the inhumane conditions under which scavenger children live and to follow their journey out of poverty. And through events, such as our Celebrity Shoe Auction we raise funds to enable us to reach more children.

Since 2009 we have helped more than 10,000 individuals take small steps away from scavenging on rubbish dumps into more dignified lives. We aim to double that figure in the next five years.

Join us now and be a force for change.





SSP has delivered Phase 1 shoe distribution to the Peuan Mit team providing necessary footwear for children, adults and the elderly. We also provided gloves, masks and mosquito nets enabling us to collect data about the landfill and create a census of the demographics. This gives us a better understanding of the needs of the community so that we can implement the next phase.



Laos | Vientiane | Km 36 Landfill

We achieved 100% engagement which means that after only three years the site was free of scavenging children.



Cambodia | Kandal Province | Takhmao





We started by providing children with the Shoe That Grows and adults with boots, protective gloves and masks.



Uganda | Kampala District

Want to get involved?

**Make a
donation**

**Volunteer
with us**

**Organise
activities for
fundraising**

**Help us
spread the
word by
following
us on social
media**

Your donations will...

Provide children with shoes



Empower children with knowledge by providing education



Provide masks for protection against diseases



Help children stay clean and healthy by providing daily showers



Dress children in suitable clothing



Bring together communities

Your donations will...

In countries such as Cambodia a pair of boots can cost as little as £3.00, that equates to 4 pair of shoes for £12.00 or for 40 children for £120.00.



= £3.00



= £12.00



= £120.00

Meet some of our supporters!

Corporates

Sainsbury's

Support us by facilitating collections and providing our volunteers with lunches.



Expedia

Recognises and Promotes the Small Steps Charity by matching £ for £ all donations made by their 2000 + UK staff.

Scott Dunn

ANYTHING ELSE IS JUST A HOLIDAY

Fully sponsors one of our phase 2 projects in Cambodia.



Schools

Hall Green Junior School raised £5,000.70 after a week of fundraising activities. Their musical events helped raise money going towards educating children living on landfills with music projects. These cognitive learning experiences help children grow and develop new skills for the future.

Suggestions for fundraising

Corporates



Specialist
volunteers



Ask us for
meditation
sessions



Sports matches
for charity



Match
donations



Guest
speakers



Charity of
the year

Schools



Word
challenges



Bake sale



Spelling
bee



Jumble
sale



Sponsored
walks

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By taking **Small Steps**
together, we can make
a **huge difference.**

