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'Every person is a world': Zadie Smith explains the secret of storytelling THE BIG READ

Sponsors raise the heat on Fifa over allegations of Qatari bribes

JONATHAN BROWN

Pressure was mounting on football's international governing body last night after major sponsors signalled growing unease over corruption allegations surrounding Qatar's successful World Cup bid.

The decision to award the competition to the oil-rich Middle East country has come

under increasing scrutiny following claims of wrongdoing during the bidding process.

Three of the six main-tier sponsors - who between them paid \$180m (\pounds 107m) last year for partnership rights with Fifa - have issued statements in the wake of the controversy.

Credit card company Visa said it would monitor Fifa's internal investigation and that it expected that "all of our partners maintain strong ethical standards and operate with transparency". It added: "We expect Fifa will take the appropriate actions to respond to the report and its recommendations."

A multi-pronged assault

Isis now controls or can

Led since 2010 by Abu Bakr

Abu Dua, it has proved itself

even more violent and sectar-

ian than what US officials call

I the "core" al-Qa'ida, led by

It followed Japanese electronics giant Sony taking

Ayman al-Zawahiri, who is based in Pakistan. Isis is highly fanatical, killing Shia Muslims and Christians whenever possible, as well as militarily efficient and under tight direction by top leaders.

In Iraq in the past four days, it has fought its way into the northern capital of Mosul, sent a column of its fighters into the central city of Samarra and taken over Iraq's largest university at Ramadi, in the west of the country. In addition, it launched devastating bombings targeting Shia civilians in Baghdad that killed at least 52 people.

The creation of a sort of proto-Caliphate by extreme jihadis in northern Syria and Iraq is provoking fears in surrounding countries such as Jordan, Saudi Arabia and Turkey that they will become targets of battle-hardened Sunni fighters.

The well-coordinated attacks appear designed to keep the Iraqi security forces off balance, uncertain where the next attack will come. They started on Thursday when Isis fighters in trucks with heavy machine guns stormed into

Continued on P.4→

the unusual step of breaking ranks over the affair by urging that the claims "be investigated appropriately" and calling for the sport's governing body to observe "its principles of integrity, ethics and fair play".

The German sportswear

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Iraqi civilians inspect the aftermath of a car bombing in south-east Baghdad in Iraq yesterday. nset, an undated picture eleased by Iraq's Interior Ministry claiming to show Isis leader Abu Bakr al-Baghdadi

artificial intelligence.

is a human."

However, he warned the hackers.



judges he was a human

Vast swathe of territory where the Islamists are in control

Continued from P.1

the city of Samarra, which is mostly Sunni but contains the golden-domed al-Askari shrine sacred to Shia. Destruction of this shrine by al-Qa'ida bombers in 2006 led to wholesale massacres of Sunni by Shia.

The Isis tactic is to make a surprise attack, inflict maximum casualties and spread fear before withdrawing without suffering heavy losses. | ers either moving on foot On Friday, they attacked in wearing suicide vests, or Mosul, where their power is already strong enough to tax local businesses, from family groceries to mobile phone and construction companies. Some 200 people were killed in the fighting, according to party, the Patriotic Union local hospitals, though the government gives a figure of 59 dead, 21 of them policemen and 38 insurgents.

by an early-morning attack on by the blast, a second bomber

Saturday on the University of Anbar at Ramadi that has 10,000 students. Ahmed al-Mehamdi, a student who was taken hostage, told a news agency that he was woken up by the sound of shots, looked out the window and saw armed men dressed in black running across the campus. They entered his dormitory, said they belonged to Isis, told everybody to stay in their rooms but took others away.

One leader told female students: "We will teach you a lesson vou'll never forget." They turned the science building into their headquarters, but may later have retreated. On the same day, seven bombs exploded in an hour in Baghdad, killing at least 52 people

Isis specialises in using militarily untrained foreign volunteers as suicide bombdriving vehicles packed with explosives. Often more than one suicide bomber is used, as happened vesterday when a vehicle exploded at the headquarters of a Kurdish of Kurdistan in the town of Jalawla in the divided and much fought-over province of Divala, north-east of Bagh-This assault was followed dad. In the confusion caused

on foot slipped into the office and blew himself up, killing some 18 people, including a senior police officer.

The swift rise of Isis since Abu Bakr al-Baghdadi became its leader has come because the uprising of the Sunni in Syria in 2011 led the Iraqi Sunni to protest about their political and economic marginalisation since the fall of Saddam Hussein. Peaceful demonstrations from the end of 2012 won few concessions, with Iraq's Shia-dominated government convinced that the protesters wanted not reform but a revolution returning their community to power. The five or six



The message sent by Isis under its leader Abu Bakr al-Baghdadi is its enemies can expect no mercy

ISLAMIC STATE THE BATTLEGROUND Territory influenced by the Islamic State of Irag and the Levant (ISIS)



million Iraqi Sunni became more alienated and sympathetic towards armed action by Isis.

Isis launched a well-planned campaign last year including a successful assault on Abu Ghraib prison last summer to free leaders and experienced ighters. This January, they took over Fallujah, 40 miles west of Baghdad, and have held it ever since in the face of artillery and air attack. The military sophistication of Isis in Iraq is much greater than al-Qa'ida, the organisation out of which it grew, which reached the peak of its success in 2006-07 before the Americans turned many of the Sunni tribes against it.

Isis has the great advantage of being able to operate on both sides of the Syrian-Iraq border, though in Svria it is engaged in an intra-jihadi civil war with Jabhat alother groups. But Isis controls Raqqa, the only provincial capital taken by the opposition, and much of eastern Syria outside enclaves held by the Kurds close to the Turkish border.

Isis is today a little more circumspect in killing all who work for the government including rubbish collectors, something that alienated the Sunni population | G Editorial, P.2

ally made propaganda videos show Isis forcing families with sons in the Iraqi army to dig their own graves before they are shot. The message is that their enemies can expect no mercy The violence continued

previously. But horrifically

violent, though profession-

yesterday as at least 18 people were killed in two explosions at the headquarters of a Kurdish political party in Iraq's ethnically mixed province of Diyala. Isis claimed responsibility

Most of the victims of Sunday's attack were members of the Kurdish security forces who were guarding the office of the Patriotic Union of Kurdistan (PUK) party in the town of Jalawla.

The explosions were the latest in a show of strength by militants who in recent days have overrun parts of Nusra, Ahrar al-Sham and two major cities, occupied a university campus in western Iraq and set off a dozen car bombs in Baghdad.

Jalawla lies in disputed territory, and is one of several towns where Iraqi troops and Kurdish peshmerga regional guards have previously faced off, asserting their claims over the area. Both are a target for Sunni Islamist insurgents.

Supercomputer pretends to be a child – and fools scientists

IAN JOHNSTON AND ANDREW GRIFFIN

A supercomputer has managed to fool people into thinking it was human, passing the famous "Turing Test" for the first time in an "iconic and controversial milestone" for

Mathematician Alan Turing -who helped crack the Enigma code during the Second World War and is considered the father of artificial intelligence - said a computer could be understood as having an ability to think if it was able to persuade 30 per cent of humans that it was a real person.

Eugene Goostman - a computer whose program was written by a team in Russia – has now succeeded, convincing just enough people that it is actually a 13-year-old child in a test held at the Royal Society in London. Some 33 per cent of the judges believed Eugene was a real boy, according to Reading University scientists who organised the test.

Kevin Warwick, a visiting Professor at Reading, said: "In the field of artificial intelligence there is no more iconic and controversial milestone than the Turing Test, when a computer convinces a sufficient number of interrogators into believing that it is not a machine but rather

breakthrough could make people more vulnerable than ever to internet scams and

"Having a computer that can trick a human into thinking that someone, or even something, is a person we trust is a wake-up call to cyber-



'Eugene Goostman' managed to convince a third of the

crime," he said. "The Turing Test is a vital tool for combating that threat.

"It is important to understand more fully how online, real-time communication of this type can influence an individual human in such a way that they are fooled into believing something is true... when in fact it is not."

Professor Warwick said there had been similar events before and some would argue that the test had already been passed. "However this event nvolved more simultaneous comparison tests than ever before, was independently verified and, crucially, the conversations were unrestricted," he said.

"A true Turing Test does not set the questions or topics prior to the conversations. We are therefore proud to declare

We spent a lot of time developing a character with a believable personality

that Alan Turing's Test was passed for the first time."

Vladimir Veselov, who elped create Eugene, said the program was "born" in 2001 and had been gradually mproved over the years by the team in St Petersburg.

"We spent a lot of time developing a character with a believable personality," he said

Five supercomputers competed during the test, which involved five-minute text conversations with the judges, including actor Robert Llewellyn, who played the robot Kryten in the TV show *Red Dwarf*. "Clever little robot fellow," he said on Twitter.

The public can talk to Eugene, who is meant to be a child from Odessa, Ukraine, on the website www.princetonai.com/bot/bot.jsp.

The site was difficult to access yesterday as word spread of its achievement, but Eugene seemed remarkably relaxed when asked about his historic achievement. "I feel about beating the

Turing Test in quite convenient way," Eugene said. "Nothing original."

NEWS IN

HEALTH Bankers among fittest workers, survey finds

Bankers are among the most physically active workers, taking regular exercise more than three times a week, according to a new study. Car workers and mechanics came top of a list of professions for exercise, followed by staff in leisure and tourism. A survey of 2,000 workers

by the British Heart

Foundation, to mark its cycling campaign, found that mechanics did some form of physical exercise more than four times a week. Bankers were also in the top 10, with nurses, teachers, plumbers and hairdressers.

Doctors, dentists and bankers were most likely to cycle, with nine out of 10 saying they spend some time pedalling each week. Among the main reasons for taking regular exercise were improving physical fitness.

UKRAINE

Royal Navy ship joins US-led exercise in Baltic

A British warship is sailing to the Baltic to join a USled military exercise amid tensions following Russia's annexation of Crimea from Ukraine. Defence Secretary Philip Hammond said: "It is right Nato members publicly demonstrate our commitment to the collective security of our Nato allies."

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