

NPR FACT SHEET

DATE OF NPR, INC. INCORPORATION

February 26, 1970

FIRST SHOW BROADCAST

All Things Considered May 3, 1971

DC PRODUCTION CENTER

1111 North Capitol St. NE, Washington, DC 20002

NPR WEST PRODUCTION CENTER

9909 Jefferson Boulevard, Culver City, CA 90232

NPR NEW YORK

11 West 42nd Street, 19th Floor, New York, NY 10036

NPR DIGITAL SERVICES

27-43 Wormwood St., Suite 500, Boston, MA 02210

President and CEO	Jarl Mohn
Number of Employees	800¹
NPR, Inc. Operating Budget, FY 2015	\$188.7M
News Division Staff	more than 340¹
Stations Broadcasting NPR Programming	1,037²
NPR Member Station Signals	925²
Non-Member Stations Airing NPR Programming	119²
Weekly Listeners for all NPR Stations	34.2 million³
Weekly Listeners for NPR Programming and Newscasts	26.3 million³
Monthly NPR.org Unique Visitors	30.6 million⁴
Monthly Visits to NPR Digital Properties	70.2 million⁴
Monthly Downloads of NPR Podcasts	77.6 million⁵

AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 36 Alfred I. duPont-Columbia University Awards, 63 George Foster Peabody Awards, more than 80 awards from the White House News Photographers Association, and 22 awards from the Overseas Press Club of America.

ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

INTERNATIONAL BUREAUS (17)

Beijing, China	Mexico City, Mexico
Beirut, Lebanon	Moscow, Russia
Berlin, Germany	Nairobi, Kenya
Cairo, Egypt	New Delhi, India
Dakar, Senegal	Rome, Italy
Islamabad, Pakistan	Rio de Janeiro, Brazil
Istanbul, Turkey	Seoul, South Korea
Jerusalem, Israel	Shanghai, China
London, Great Britain	

DOMESTIC BUREAUS (17)

Austin, TX	New Gloucester, ME
Birmingham, AL	NPR New York
Boston, MA	Orange Beach, AL
Chicago, IL	Philadelphia, PA
Cleveland, OH	Portland, OR
Dallas, TX	Salt Lake City, UT
LA Bureau/NPR West	San Francisco, CA
Menlo Park, CA	Seattle, WA
Miami, FL	

¹As of June 2014.

²NPR Carriage Report Center, Fall 2014. Note that some Member Stations do not air NPR programming.

³ACT 1 based on Nielsen Audio Nationwide, Fall 2014, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.

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⁴Google Analytics, 3-month average, March-May 2015. Note: NPR Digital Properties includes NPR.org and NPR apps.

⁵Splunk, 3-month average, March-May 2015.