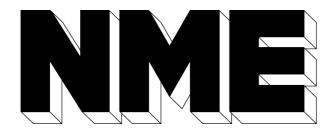
NME JULY TO DECEMBER 2017





NME has reported in accordance with ABC's industry-agreed standards for Consumer Magazines



289,432

AVERAGE CIRCULATION

For more information:



Time Inc Uk



Time inc or



usha.ranchhod@timeinc.com



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www.abc.org.uk

Issued: 15 Feb 2018

2,242

PAID SINGLE COPIES PAID SUBSCRIPTIONS

PAID
MULTIPLE COPIES

287,190

FREE COPIES

WEEKLY

24 ISSUES

1%

1,766 ACTIVELY PURCHASED UK & ROI

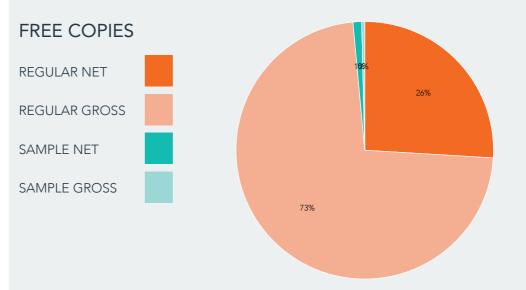
NME JULY TO DECEMBER 2017

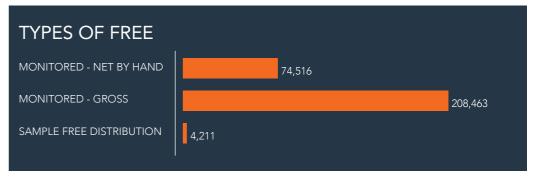


	TOTAL	UK & ROI	OTHER	PRINT EDITION	UK & ROI	OTHER	DIGITAL EDITION	UK & ROI	OTHER
AVERAGE CIRCULATION	289,432	288,956	476	289,432	288,956	476	-	-	-
PAID SINGLE COPIES	2,242	1,766	476	2,242	1,766	476	-	-	-
FULL RATE	2,242	1,766	476	2,242	1,766	476	-	-	-
20% - 99% OF FULL RATE	-	-	-	-	-	-	-	-	-
BELOW 20% OF FULL RATE	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
FULL RATE	-	-	-	-	-	-	-	-	-
20%-99% OF FULL RATE	-	-	-	-	-	-	-	-	-
BELOW 20% OF FULL RATE	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
OTHER	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
REQUESTED SPONSORED SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
PAID MULTIPLE COPIES	-	-	-	-	-	-	-	-	-
FREE COPIES	287,190	287,190	-	287,190	287,190	-	-	-	-
REGULAR	282,979	282,979	-	282,979	282,979	-	-	-	-
NET	74,516	74,516	-	74,516	74,516	-	-	-	-
GROSS	208,463	208,463	-	208,463	208,463	-	-	-	-
SAMPLE	4,211	4,211	-	4,211	4,211	-	-	-	-
NET	3,116	3,116	-	3,116	3,116	-	-	-	-
GROSS	1,095	1,095	-	1,095	1,095	-	-	-	-
ACTIVELY PURCHASED	1%	1%	100%	1%	1%	100%	0%	0%	0%











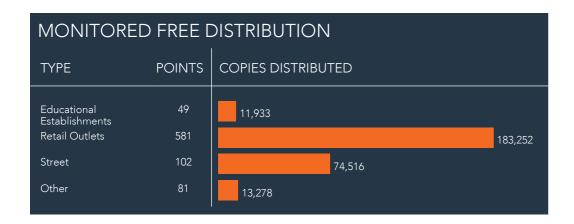


FREE COPIES DESCRIPTION

MONITORED: Copies are distributed by hand weekly throughout the UK at railway stations, educational establishments and London Underground Stations.

Copies are also made available from Friday for free pick-up throughout the week at educational establishments, live music venues, record stores & retail outlets

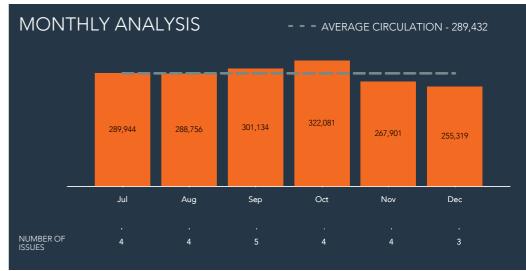
Copies are distributed to educational establishments during term time only and out of term time these additional copies are distributed at railway stations, underground stations & Music Festivals.



SAMPLE FREE DISTRIBUTION BY ISSUE							
ISSUE	DESCRIPTION	NUMBER OF COPIES					
14/07/2017	Gross Distribution - Latitude Festival- Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	1,650					
21/07/2017	Gross Distribution - Secret Garden Party Festival - Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	2,000					
11/08/2017	Gross Distribution - Boardmasters Festival- Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	5,000					
18/08/2017	Gross Distribution - V Festival (Chelmsford)- Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	1,250					
18/08/2017	Gross Distribution - V Festival (Stafford)- Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	2,000					
25/08/2017	Gross Distribution - Leeds Festival- Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	3,750					
25/08/2017	Gross Distribution - Reading Festival- Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	5,625					
01/09/2017	Gross Distribution - End of the Road Festival- Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	2,500					
08/09/2017	Gross Distribution - Bestival Festival- Copies placed on the seats of Big Green Coaches departing the site with people that attended the festival.	2,500					
01/09/2017	Net Distribution - by hand - Lucozade Energy Promotion; Copies of NME handed to people alongside promotional staff distributing Sample cans of Lucozade Energy drink at key locations in London.	74,784					







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