

BAFTA Children & Young People Awards

Rules and Guidelines 2022

BAFTA
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INTRODUCTION

BAFTA's core aims are championing the arts, the industry and new talent. The Children & Young People Awards reward excellence and raise creative standards, allowing audiences to learn, debate and engage in film, games and television. The awards categories reflect the wealth and diversity of content made for children and young people.

TIMETABLE

2022	
Thursday 12 May	Entry opens (12:00) (http://entry.bafta.org)
Friday 1 July	Entry deadline (17:00)
Monday 4 July	Feature Film entry opens (12:00) (http://entry.bafta.org)
Monday 11 July	Voting opens (12:00)
Friday 22 July	Feature Film entry deadline (17:00)
Monday 25 July	Voting closes (12:00)
Monday 3 October	Juries start
Tuesday 25 October	Nominations announced
Saturday 26 November - Sunday 27 November	BAFTA Children & Young People Festival and Awards

ELIGIBILITY

- The Children & Young People Awards are for content specifically designed for audiences 16 and under
- Content across Film, Games, Television and Online may be entered for consideration
- All content must have had an original release in the UK between 1 July 2019 and 30 June 2022
- Editorial initiative and creative control must reside with the UK producer, broadcaster or developer in all cases, except in the following categories: Content for Change, Feature Film, Game and International
- All Performers/Presenters from content eligible in Animation, Pre-School Animation, Pre-School Live Action, Scripted and Non-Scripted categories are eligible for consideration in the Performer, Presenter and Young Performer categories. Performers/Presenters from content entered into the International category will only be able to enter so long as two of the following criteria are met:
 - The UK is the usual place of residency (currently residing or resident for a minimum of six years when the entry was made)
 - The UK is the usual place of employment for the candidate(s) for nomination
 - The UK is the place of birth or naturalisation
- In submitting an entry, you confirm that you know of nothing relating to the content or about anything or anyone involved in its production or distribution, which, if it came into the public domain, could or would, if the content or anyone involved with it were to be nominated for an Award, be likely to bring BAFTA into disrepute. In the event that BAFTA is made aware of information relating to the content or about anything or anyone involved in its production or distribution which is capable of bringing BAFTA into disrepute, BAFTA shall, in its absolute discretion, be entitled to suspend or rescind any nomination or award, or impose such other conditions as it shall consider reasonable in the circumstances
- Some categories have specific additional eligibility criteria; for details please see the AWARD CATEGORIES section

DIVERSITY STANDARDS, BULLYING & HARRASSMENT GUIDELINES, ALBERT SUSTAINABILITY

- This year BAFTA will also require additional paperwork to be submitted in support of the programme adhering to the BFI diversity standards as [defined here](#). The Standards are a set of criteria that the BFI devised to ensure that the productions that they fund are working towards increasing diversity and inclusion. The Standards are defined by four categories – On Screen Representation; Training; Diversity of Crew; and Exhibition and Distribution – and under each category there is a list of actions that productions can take to increase diversity and inclusion. As each broadcaster has their own criteria, BAFTA will be applying the BFI categories and entrants will list the work they currently do in these areas, with entrants “self-assessing” by matching their own criteria to the Standards
- For this pilot we will be using the information gathered to help define what diversity standards should be applied to the production process for eligibility. Qualification will not affect your eligibility in this first year. On the entry form we will ask for examples, across the four categories, where your content has met the standards, the list provided by the BFI is not definitive and we welcome applications from projects which address under-representation in areas not

mentioned in the standards. In addition, you will be asked to detail any diversity inclusion programmes that your company runs that are not listed as part of the standards. Please note that this will only apply to UK productions, we will not be gathering this information at this stage for International content

- In addition to the Standards, BAFTA continues to promote the Bullying and Harassment guidelines designed to provide some achievable actions for companies to tackle bullying and harassment in the workplace. There are three questions pertaining to these guidelines on the entry form for UK productions
- Finally, we will also ask if your programme is Albert Sustainable
- Our intention with this rule is to encourage better representation and increased inclusivity across the industry and the supporting information you provide will enable us to define what standards we can apply for future awards

OTHER BAFTA CEREMONIES

BAFTA also presents awards for film, television (presented at two ceremonies) and games

- Films may be entered into both the Children & Young People Awards and the Film Awards
- Games may be entered into both the Children & Young People Awards and the Games Awards
- Entries may **not** be made into both the Children & Young People Awards and the Television Awards
- Entries may be entered into both the Children & Young People Awards and Television Craft Awards, except in the case of the Writer and Director category

Final decisions regarding eligibility are made by BAFTA's Children & Young People Committee or its representatives

ENTRY PROCESS

- Entries can be submitted by all those included on the credits of a piece of content, including but not limited to broadcasters, production companies, directors, producers, writers, performers, developers, publishers and BAFTA members
- There is an entry fee of £175.00 + VAT per entry, per entered category
- There is no entry fee for the Young Performer category
- All entries should be made via the BAFTA Awards Entry Site entry.bafta.org
- Entry will be open from 12:00 Thursday 12 May until 17:00 Friday 1 July
- Entry in the Feature Film category will be open from 12:00 Monday 4 July until 17:00 Friday 22 July
- Entries received after the deadline will not be accepted and will not be eligible for future awards
- All entries will be asked to confirm the target age range
- On the entry website, a synopsis of no more than 1000 characters (~125 words) will be requested. This should be a factual synopsis of the content, not a supporting statement. It should not include any details of other awards won, production techniques, ratings or media quotes. BAFTA reserves the right to edit text that does not meet the criteria.

CANDIDATES FOR NOMINATION

- At the entry stage, entrants will be asked to provide the names of up to three individuals who made up the core creative team and lead creative contribution to the submitted content
 - There must be careful consideration of who is proposed as a candidate for nomination as changes cannot be made once nominations have been announced
 - BAFTA will only accept names of individuals who formed part of the creative production team. Commissioning editors and executives who work within broadcaster commissioning teams will not be accepted
 - BAFTA expects to see Producer, Director, Writer credited on all scripted content
 - BAFTA expects to see Producer and Director credited on all non-scripted content
 - Individuals who receive a BAFTA nomination in the Children & Young People Awards may be invited to participate in BAFTA's year-round activity for Children and Young People, including Young Creator, Young Presenter and Young Game Designer
 - If it is not possible to decide upon the maximum specified names, you may opt to list 'Production Team' as the nomination credit. In this case, you will be asked to supply up to three names of representatives from the team, along with their role on the project. These representatives will be the person/s who receives the nomination certificate/s and, should the content go on to win, they will also be presented with the winner certificate/s and award/s. Please note that these individuals will not be able to refer to themselves as BAFTA winners: the content will be BAFTA-winning, not the individuals

Correct entry information is the responsibility of the entrant. BAFTA is not liable for errors in listings that are the result of incorrect information being submitted on the entry form. BAFTA cannot be held responsible for content being entered in the wrong categories

ADDITIONAL MASKS

- In some circumstances, the number of eligible candidates may exceed the three candidates submitted for each category. The entrant may be eligible to appeal for up to a maximum of two additional awards to be purchased should an entry go on to win. Appeals will only be accepted on behalf of candidates who would be eligible based on the rules listed in the CANDIDATES FOR NOMINATION section and are part of the lead editorial team. Production companies and broadcasters are not eligible. All additional mask requests will be considered by the Children & Young People Committee. If additional masks are purchased following a successful appeal, the recipients will not be named as nominees in the ceremony, BAFTA website, press release or any other related materials; or listed internally as production team representatives. The details will be stored separately, for archive purposes

MAKING CONTENT AVAILABLE TO VOTERS & JURORS

- Entrants are required to upload their submitted content to BAFTA's Viewing and Voting website for review by BAFTA voters and jurors
- For television entries, one complete episode should be supplied to represent the series. This episode should be as originally broadcast, minus commercial breaks. Ideally clocks, adverts and idents should be removed but videos that contain these will be accepted
- Entrants in the Game category are encouraged to provide access codes to voters and jurors through BAFTA's secure voting site
- Campaigning is strictly not permitted: DVD screeners, online screener links or emails may not be sent to voters
- BAFTA members will be able to begin reviewing entries from late-June. It is strongly encouraged that entrants submit their entries as early as possible to give BAFTA members a greater opportunity to view all material under consideration
- The BAFTA Awards Viewing and Voting website is username and password protected and is only accessible by BAFTA members eligible to vote in the Children & Young People Awards until 25 July. After this date, these materials will only be available to BAFTA jurors. For further information on the security controls in place to protect streamed and downloaded content, please email awards@bafta.org

TECHNICAL SPECIFICATION

The BAFTA awards entry site aims to provide the best possible viewing experience for your content. In order to achieve this, the entrant must provide a high quality version of the video file with minimum encoding to preserve quality. Videos with broadcaster or production company idents or logos will not be accepted. Contact awards@bafta.org with any questions:

	Preferred specification
File format	.mp4 / .mov
Audio codec	Stereo audio (one audio stream with two channels L and R)
Bit rate	15 – 20 mbps (or as high as possible)
File size	Up to 10GB
Aspect Ratio	16:9 (i.e. Full HD: 1920x1080)

It is the entrant's responsibility to make sure the file is created to the correct format and to check their video once it has transcoded. BAFTA accepts no liability for any file created to the wrong specification.

AWARD CATEGORIES

All entries are judged on their creative excellence. Where additional criteria are used these are stated in the descriptions below.

1. ANIMATION

For animated content for children and young people six and over

2. CONTENT FOR CHANGE

This award is designed to recognise content that goes beyond entertainment and infuses learning and/or social issues at its core

This category is open to films, games, television programmes and online content published on any platform

International entries released in the UK are eligible in this category

Entries will be judged solely on the content submitted, in terms of both intention and successful execution. Entrants should submit a supporting statement (max. 3000 characters) alongside their entry, making clear the agenda behind the content and the impact on the audience

3. DIRECTOR

For directors of any content eligible in Animation, Pre-School Animation, Pre-School Live Action, Scripted and Non-Scripted

Entries should be for a specific piece of content, not a body of work

For television entries, multiple directors from the same series can be considered but each director must be entered separately

The Director submitted must be named on the content that is being considered for entry

Candidates for nomination

- Eligibility is limited to the director

4. FEATURE FILM

For feature length content of any genre with a specific appeal to children and young people

Films with a certificate of U, PG, 12, 12A or 15 may be considered

This category is open to international entries released in the UK on any platform

5. GAME

For games on any platform with a specific appeal to children and young people

Games with a PEGI rating of 3, 7 or 12 may be considered

This category is open to international entries released in the UK

6. INTERNATIONAL

For television and online content where the editorial and creative control resides outside of the UK

All content submitted must have been shown for the first time on a platform accessible in the UK between 1 July 2019 and 30 June 2022

7. PERFORMER

For performers in any content eligible in Animation, Pre-School Animation, Pre-School Live Action and Scripted

Open to performers aged 18 and above at the time of broadcast/release

Entries should be for a performance in a specific piece of content, not a body of work

A performer can be entered for a number of different pieces of content but each will require a separate entry

In all cases, where a performer appears in a programme across multiple episodes of a series, only one episode may be entered and uploaded for viewing

Multiple performers from the same content can be entered into this category. Entrants can choose to submit a different episode for each performer, or the same episode. A new entry is needed per episode submitted for consideration

Candidates for nomination

- Performers may only be considered as individuals, unless they are an established double-act. The final decision on eligibility will be made by BAFTA

8. PRE-SCHOOL – ANIMATION

For animated content for children under six

9. PRE-SCHOOL – LIVE ACTION

For live-action content for children under six

If a programme has received the animation tax break (or would qualify for the tax credit under the 51% rule), it should be considered in the Pre-School - Animation category, even if portions of the show are live action

10. PRESENTER

For presenters in any content eligible in Animation, Pre-School Animation, Pre-School Live Action, Scripted and Non-Scripted

Entries should be for a specific piece of content, not a body of work

A presenter can be entered for a number of different pieces of content but each will require a separate entry

In all cases, where a presenter appears in multiple episodes of a series, only one episode may be entered and uploaded for viewing

Continuity presenters may be considered in this category

Multiple presenters from the same content can be entered into this category. Entrants can choose to submit a different episode for each presenter, or the same episode. A new entry is needed per episode submitted for consideration

Candidates for nomination

Presenters may only be considered as individuals, unless they are an established double-act. The final decision on eligibility will be made by BAFTA

11. SCRIPTED

For live action scripted content such as drama, entertainment and comedy

12. NON-SCRIPTED

For live action non-scripted content such as factual, factual entertainment, documentary and news

13. WRITER

For writers of any content eligible in Animation, Pre-School Animation, Pre-School Live Action and Scripted

Entries should be for a specific piece of content, not a body of work

For television entries, multiple writers from the same series can be considered but each writer must be entered separately

The Writer submitted must be named on the content that is being considered for entry

Candidates for nomination

- Writers of both original and adapted scripts are eligible
- Eligibility is limited to the writer(s) of the original script or the writer(s) credited with adapting the original source material: 'story by' or similar credits are not eligible.
- A maximum of three names may be submitted

Additional Material

- Confirmation will be required as to whether the work is original or adapted. If the material is adapted, the name of the source material (e.g. book, film) and the original author/creator will be requested
- A shooting script must be provided for the submitted content

14. YOUNG PERFORMER

For young performers in any content eligible in Animation, Pre-School Animation, Pre-School Live Action and Scripted

Young Performers from Feature Films in which creative control resides in the UK may also be considered. Feature Films must meet the eligibility criteria for the Feature Film category.

Young Performers from Feature Films in which creative control resides outside of the UK may also be considered so long as two of the following criteria are met:

- The UK is the usual place of residency (currently residing or resident for a minimum of six years when the entry was made)
- The UK is the usual place of employment for the candidate(s) for nomination
- The UK is the place of birth or naturalisation

Open to performers under the age of 18 at the time of release

Open to performers under the age of 18 at the time of broadcast/release

Entries should be for a performance in a specific piece of content, not a body of work

A performer can be entered for a number of different pieces of content but each will require a separate entry

In all cases, where a performer appears in a programme across multiple episodes of a series, only one episode may be entered and uploaded for viewing

Multiple performers from the same content can be entered into this category. Entrants can choose to submit a different episode for each performer, or the same episode. A new entry is needed per episode submitted for consideration

Candidates for nomination

- Young Performers may only be considered as individuals, unless they are an established double-act. The final decision on eligibility will be made by BAFTA

Where the minimum number of entries in any category is not reached, the Academy, at its discretion, may choose not to present any of the above awards at the Children & Young People Awards, or announce fewer nominations in any category

The Children & Young People Committee is the arbiter of all category eligibility

VOTING PROCESS

- Nominations and winners of all Awards are decided by Children & Young People voting members and/or juries
- Prior to voting, all voting members are informed of voting rules and must vote or register their abstention
- The Children & Young People Animation chapter will consider all entered titles in the Animation and Pre-School Animation categories and vote to decide a longlist of twelve entries in each
- The Children & Young People Directing chapter will consider all entered titles in the Director category and vote to decide a longlist of twelve entries
- The Children & Young People Game chapter will consider all entered titles in the Game category and vote to decide a longlist of twelve entries
- The Children & Young People Live Action chapter will consider all entered titles in the Pre-School – Live Action, Scripted and Non-Scripted categories and vote to decide upon a longlist of twelve entries in each
- The Children & Young People Performance chapter will consider all entered titles in the Performer, Presenter and Young Performer categories and vote to decide upon a longlist of twelve entries in each

- The Children & Young People Writing chapter will consider all entered titles in the Writer category and vote to decide upon a longlist of twelve entries
- All entries in the Content for Change and Feature Film categories will go straight to jury
- All Children & Young People voters will consider entries in the International category
- Voting is conducted online by registered BAFTA voting members
- All voting is authenticated by BAFTA's appointed scrutineers
- If there are ten entries or fewer in a particular category then those entries will not be considered for the 2022 awards, but will be carried over for consideration in 2023

JURIES

The top twelve entries in each category, as voted for by the membership, forms the jury longlist. The juries then decide four nominees and overall winner in each category

The jury comprises between nine and eleven children and young people experts (minimum of seven) and is chaired by a representative of the Academy

All decisions made by BAFTA and its juries are final and no correspondence will be entered into as to why particular entries were or were not nominated

LONGLIST, NOMINATIONS AND WINNERS

- The longlist and nominations for each category will always be listed in alphabetical order
- Nominations will be announced approximately four weeks before the Awards
- The winners press release is the definitive source of award winners information
- All individual named nominees will receive a certificate of nomination
- All individuals named as award winners will receive a BAFTA Award and a winner's certificate
- The BAFTA Award or logo may not be reproduced or used in any commercial manner unless prior permission has been obtained from BAFTA
- The BAFTA Award remains the property of BAFTA, to remain in the care of the recipient or his/her descendants. Should the Award leave the care of the recipient or his/her descendants, the Academy reserve the right to purchase the mask back for a fee of £1. The Award must not be sold on to any third party
- Award winners unable to collect their BAFTA Award(s) on the night of the ceremony must arrange collection from the Academy within 12 months of the ceremony
- The Academy does not issue replicas of the Award
- Certain companies directly involved with the winning programmes in certain categories could be eligible to purchase a duplicate winner certificate so that they can have a record of their involvement. No duplicate nomination certificates can be issued

CLIP USAGE - NOMINATED CONTENT

Clips from nominated content may be shown during the BAFTA Children & Young People festival. BAFTA commits that it will not select any clip which could be construed as a 'spoiler' for any viewer who has not yet seen the programme, but otherwise requires the freedom to select suitable clips to illustrate the craft

or the individual nominated and to complement the clips selected for the other nominated titles/individuals.

Part of BAFTA's charitable remit is to promote excellence to as large an audience as possible. In order to fulfil this, BAFTA intends to make clips of the nominated content available to the public on BAFTA's websites and social media channels. Owners of nominated content are obligated to submit to BAFTA a copy of the content. BAFTA and/or their production company will maintain such material under tight security.

By entering content for consideration, the content owners are deemed to have conveyed to BAFTA the right to choose excerpts from the content at BAFTA's sole discretion for incorporation into the festival weekend and on the BAFTA website and associated websites; including, but not limited to, bafta.org, guru.bafta.org, twitter.com/bafta, facebook.com/bafta, youtube.com/Baftaonline and instagram.com/bafta; for non-commercial purposes in the context of the Awards for one year from November 2022.

Upon entering content via entry.bafta.org for the BAFTA Children & Young People Awards, the entrant will be asked to confirm that he/she has the authority, on behalf of the content and content makers, to agree to grant the above licence and that he/she agrees to grant the above licence. If you foresee any problems with the granting of this license, please contact awards@bafta.org before entering.

BAFTA LOGOS

- You may use the BAFTA logo online, in print and in broadcast once you have received a nomination and signed a BAFTA permission agreement
- Logos and permission agreements will be provided by BAFTA before the nominations are announced for the purpose of advance artwork preparation, but may only be used if the content receives a nomination
- Only the official event logo (BAFTA Children & Young People Awards) or Nominee/Winner 'Stamp' can must be used; use of the mask alone is not permitted
- To request permission and for further information visit <https://www.bafta.org/press/logos>. Please contact Nick Williams (see [Contact List](#)) for additional queries

PIRACY

- The Academy takes a very serious view of piracy and will work with broadcasters and production companies to help prevent it.
- All BAFTA Voting members sign up to a code of conduct setting out their responsibilities regarding piracy. This code is available upon request from the membership department.

CONTACT LIST

<p>Lewis Peet Awards Officer – Children & Young People Tel: +44 (0)20 7292 5855 lewisp@bafta.org</p>	<p>General Enquiries Entry and Rules Juries Membership</p>
<p>Tia Wedderburn Awards Coordinator – Children & Young People Tel: +44 (0)20 7292 5810 tiaw@bafta.org</p>	<p>As above</p>
<p>Nick Williams Communications Manager Tel: +44 (0)20 7292 5847 nickw@bafta.org</p>	<p>Logos/Permission Agreements</p>

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